

PRESS RELEASE

Cologne, 9 November 2018

DEUTZ opens new Innovation Centre

- Think tank opens at the site in Cologne-Porz
- Creative space for innovative ideas
- Cross-divisional communication and project work

DEUTZ AG has officially opened its new Innovation Centre. Over an area of 380 square metres, a modern building has been constructed at the Cologne-Porz site that provides DEUTZ employees with space to work on ideas, develop them into prototypes, and shape them into a project, a product or an investment opportunity.

The focus of the visionary facility is on joint project work, networking and brainstorming. A range of formats such as mentoring sessions, pitch training and creative workshops will support employees in defining and implementing their ideas. The DEUTZ Accelerator innovation concept will provide additional support with developing the idea and designing a business model. The latest technology in the shape of a Windows Surface Hub, a 3D printer and augmented reality is also available.

Dr Frank Hiller, Chairman of the DEUTZ Board of Management, welcomes the cutting-edge facility: "Our new Innovation Centre offers the perfect environment for translating our employees' creative ideas into the innovations of tomorrow."



Caption: DEUTZ CEO Dr Frank Hiller (3rd from left) and the team of the DEUTZ Innovation Centre.



Caption: DEUTZ CEO Dr Frank Hiller tests the newest Augmented Reality technology at DEUTZ Innovation Centre.

For further information on this DEUTZ AG press release, please contact:

Leslie Isabelle Iltgen
Senior Vice President Communications & Investor Relations
Tel: +49 (0)221 822 3600
Fax: +49 (0)221 82215 3600
Email: Leslie.Iltgen@deutz.com